



**TOWN OF BRENTWOOD
SELECTBOARD
TOWN OFFICE: 1 DALTON ROAD
AGENDA FOR 04/18/2023 @ 6:00 PM**

- I. Convene
- II. Review and sign payroll and accounts payable register
- III. Review and approve the Consent Agenda: Subject to Change
 - a. Public Minutes 04/04/2023
 - b. Nonpublic Minutes 04/04/2023 - sealed
 - c. Recreation Manifest
 - d. Treasurer's Report
 - e. Building Permits
- IV. Swearing in Robert McConn as a Full Time Police Officer
- V. Public Comment
- VI. Discussion/Action Items
 - a. Chief Ventura: Disbursement request out of special detail fund
 - b. Communications Committee update
 - c. Beyea field lease renewal
- VII. Regular Business
 - a. Committee Updates
- VIII. Any other matter that may legally come before the Board
- IX. Non-Public Session:
May be called at any time in accordance with Chapter 91A:3II, a, b, c, d, e, i
- X. Adjourn

TOWN OF BRENTWOOD

To ROBERT MCCONN of Brentwood in said County of Rockingham.

Whereas there is a vacancy in the office of the BRENTWOOD POLICE DEPARTMENT in said Town and whereas we, the subscribers, have confidence in your ability and integrity to perform the duties of said office, we do hereby appoint you the said

ROBERT MCCONN as A FULL TIME OFFICER OF THE BRENTWOOD POLICE DEPARTMENT of said Town; and upon your taking the oath of office, and having this appointment and the certificate of said oath of office recorded by the Town Clerk, you shall have the powers, perform the duties, and be subject to the liabilities of such office, until another person shall be chosen and qualified in your stead and be compensated in the amount determined by the Board of Selectmen.

Given under our hands this 18TH DAY OF APRIL 2023

Brentwood Selectboard

I, _____ do solemnly swear that I will faithfully and impartially discharge and perform all the duties incumbent on me as an A FULL TIME OFFICER OF THE BRENTWOOD POLICE DEPARTMENT according to the best of my abilities, agreeably to the rules and regulations of the constitution and laws of the State of New Hampshire. So help me God.

State of New Hampshire,
Rockingham County, ss.

Personally, appeared the above named _____ who took and subscribed the foregoing oath. Before me,

Town Clerk

Date received and recorded:

Term expires: _____

Karen Clement

From: Justin Doty <jdoty@brentwoodpd.com>
Sent: Tuesday, April 4, 2023 10:37 AM
To: Karen Clement
Cc: John Ventura
Subject: Selectboard Agenda April 18th
Attachments: Quote # 26410.PDF; CMG Quote- 2023 Ford Police Interceptor-Gasoline Only Engine.pdf

Hi Karen,

Could we please get on the Agenda for April 18th, 2023 to ask approval to purchase a cruiser from the detail fund?

The total cost is \$60,681.16

\$40,032.08 for a Ford Explorer
\$16,173.00 for the equipment
\$4,476.08 for a Motorola radio.

Quotes are attached.

Thank you!

Doty

Sergeant Justin Doty

Brentwood, NH Police
1 Dalton Rd. Brentwood, NH 03833
Office: (603) 642-8817
Cell: (603) 519-6775
Fax: (603) 642-3165
Email: jdoty@brentwoodpd.com



1/25/2023

Sales Rep: Kris Wright
774-571-1577
kwright@buycmg.com

VEHICLE:

[illegible]

Colonial Municipal Group www.buycmg.com (774) 283-6400 61 Camelot Dr. Plymouth, MA 02360

Adamson Industries Corp.
45 Research Dr.
HAVERHILL, MA 01832

Tel: 978-374-3300/1-800-232-0162
Fax: 978-975-7168

Quotation

Quote Number
26410

Quote Date
Jan 26, 2023

Page
1

Quoted to:

BRENTWOOD POLICE DEPT
 1 DALTON RD
 BRENTWOOD, NH 03833

Customer ID		Good Thru	Payment Terms	Sales Rep	
BRE NH PD		2/25/23	Net 30 Days	CRAIG	
Quantity	Item	Description	Unit Price	Extension	
		2023 FORD PIU Sgt. Justin Doty <jdoty@brentwoodpd.com>			
		-			
1.00	AC 894090	2020+ FIU LO-PROFILE VENT SHADES	125.00	125.00	
1.00	AC 4415751	2020 INTERCEPTOR UTILITY FLOOR LINER BLACK - FRONT	150.00	150.00	
1.00	TR WIGWAG	ACTIVATE FACTORY WIG-WAG			
1.00	EP PB-BK1557ITU20	PB450 - LIGHT READY - 2 MICROPULS	475.00	475.00	
4.00	GLL MPS62U-BW	MICROPULSE ULTRA 6, DUAL COLOR, CLEAR LENS, SURFACE MOUNT - BW - MOUNTED ON PUSH BUMPER 2 TOP CHANNEL 1 EACH SIDE	110.00	440.00	
2.00	GLL 416900XZ-BW	CORNER LED - BLUE/WHITE - MOUNTED IN HEADLIGHT KNOCKOUTS	70.00	140.00	
		-			
1.00		Valor® Light Bar & Siren/Speaker Package Promotion EXP 3/31/23	4,150.00	4,150.00	
1.00	LF VALR51M	MULTI COLOR 51" VALOR LED LIGHT BAR <INCLUDED IN PRO-MO PACKAGE>			
1.00	SR PF200S17	PATHFINDER SIREN WITH 17 BUTTON CONTROLLER <INCLUDED IN PRO-MO PACKAGE>			
1.00	SR OBDCABLE25-2	FEDERAL SIGNAL OBD CABLE FOR USE WITH PATHFINDER SIRENS FOR 2020 FIU <INCLUDED IN PRO-MO PACKAGE>			
1.00	SR EXPMOD24	PATHFINDER EXPANSION MODULE - 24 OUTPUT <INCLUDED IN PRO-MO PACKAGE>			
FREIGHT CANNOT BE ESTIMATED AT THIS TIME AND WILL BE ADDED TO INVOICE ONCE PRODUCT SHIPS.			Subtotal	Continued	
			Sales Tax	Continued	
			Freight		
WOMAN OWNED SMALL BUSINESS			Total	Continued	

Adamson Industries Corp.
45 Research Dr.
HAVERHILL, MA 01832

Tel: 978-374-3300/1-800-232-0162
Fax: 978-975-7168

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Customer ID		Good Thru	Payment Terms	Sales Rep	
BRE NH PD		2/25/23	Net 30 Days	CRAIG	
Quantity	Item	Description	Unit Price	Extension	
1.00	SR ES100	ES100C DYNAMAX 100W SPEAKER <INCLUDED IN PRO-MO PACKAGE>			
1.00	MT ESB-U	ES100 UNIVERSAL BRACKET <INCLUDED IN PRO-MO PACKAGE>			
2.00	GLL MPS62U-BW	- MICROPULSE ULTRA 6, DUAL COLOR, CLEAR LENS, SURFACE MOUNT - BW - MOUNTED IN REAR QUARTER WINDOWS	110.00	220.00	
2.00	MT MPSM6-IB	MPS600 L-BRACKET - FOR ABOVE	10.00	20.00	
2.00	GLL 416900XZ-BW	CORNER LED - BLUE/WHITE - MOUNTED IN REVERSE LIGHTS	70.00	140.00	
2.00	GLL MPS63U-RBW	TRI COLOR, 18-LED, RED/BLUE/WHITE - MOUNTED ON REAR HATCH TRIM FACING REAR WHEN HATCH IS CLOSED	145.00	290.00	
1.00	MT C-VS-1012-INUT	- HAVIS 22" FIU ANGLED CONSOLE FOR 2020 INTERCEPTOR UTILITY	440.00	440.00	
1.00	MT C-MD-112	HEAVY DUTY SLIDE TILT/SWIVEL	310.00	310.00	
1.00	MT C-PM-124	BROTHER POCKETJET PRINTER MNT FOR 2020 UTILITY	220.00	220.00	
1.00	MT C-EB40-SSP-1P	HAVIS FACEPLATE FOR FEDERAL SIGNAL SSP3000B. PA300-CN & MB1			
1.00	MT C-EB25-XTL-1P	HAVIS FACEPLATE XTL/APX REMOTE HEAD			
1.00	MT C-ARM-103	FLIP UP CONSOLE MNT ARM REST	155.00	155.00	
1.00	MT CUP2-1001	SELF ADJUSTING DOUBLE CUP HOLDER - ADJUSTS UP TO 3.5" IN DIAMETER	58.00	58.00	
FREIGHT CANNOT BE ESTIMATED AT THIS TIME AND WILL BE ADDED TO INVOICE ONCE PRODUCT SHIPS. WOMAN OWNED SMALL BUSINESS			Subtotal	Continued	
			Sales Tax	Continued	
			Freight		
			Total	Continued	

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Customer ID		Good Thru	Payment Terms	Sales Rep	
BRE NH PD		2/25/23	Net 30 Days	CRAIG	
Quantity	Item	Description	Unit Price	Extension	
1.00	UL ECVDMLTALOO	CLR/RED ALL LED DOME LIGHT UNIV - MOUNTED ABOVE CONSOLE	65.00	65.00	
1.00	PT 20-10-XL	PK0355ITU20TM #10VS RP Horizontal Sliding Window Coated Polycarbonate Recessed Panel	800.00	800.00	
1.00	PT 20-QK0635ITU20	Partition TM (Tall Man) 2020 FIU - FULL REPLACEMENT TRANSPORT SEAT TPO PLASTIC, W/CENTER PULL SEAT BELTS AND 12VS STATIONARY WINDOW, VINYL COATED, EXPANDED METAL REAR PARTITION	1,250.00	1,250.00	
1.00	PT SMWB-FIU-20	WK0514ITU20 Window Barrier VS Steel Vertical	250.00	250.00	
1.00		GK10271UHK Single T-Rail Mount Universal XL With Handcuff Key Override	320.00	320.00	
1.00	OR CSS-PIU	CARGO STORAGE SYSTEM FOR PIU 2020-2021 - INCLUDES: FLARE/STORAGE CANISTER (2), FIRE EXTINGUISHER MOUNT, CAUTION TAPE HOLDER, ENTRY TOOL MOUNT FOR HALLIGAN	635.00	635.00	
2.00	UL M84427	3X5 INTERIOR LED PANEL - MOUNTED ON HATCH FOR CARGO LIGHTING	30.00	60.00	
1.00	SW 060-768	ROUND ROCKER SWITCH, AMB LED - FOR ABOVE	8.00	8.00	
FREIGHT CANNOT BE ESTIMATED AT THIS TIME AND WILL BE ADDED TO INVOICE ONCE PRODUCT SHIPS.			Subtotal	Continued	
			Sales Tax	Continued	
			Freight		
			Total	Continued	

WOMAN OWNED SMALL BUSINESS

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BRENTWOOD POLICE DEPT
1 DALTON RD
BRENTWOOD, NH 03833

Customer ID		Good Thru	Payment Terms	Sales Rep
BRE NH PD		2/25/23	Net 30 Days	CRAIG
Quantity	Item	Description	Unit Price	Extension
		-		
1.00	SW 05.0700.075	75A, 12V RELAY SPST	52.00	52.00
1.00	SW 131-0011	80A MANUAL RESET CIRCUIT BREAKER	50.00	50.00
2.00	SW 46060	6 POSITION FUSE BLK W/GRD	15.00	30.00
1.00		KUSTOM SIGNAL RAPTOR RP1 DUAL BAND KA RADAR SYSTEM	2,850.00	2,850.00
1.00	TR RADAR	INSTALL NEW RADAR	75.00	75.00
1.00	TR RADIO	INSTALL AGENCY SUPPLIED RADIO	150.00	150.00
1.00	TR PRO CELL /SGL CEL	PRO CELL OR SGL CELL PARTITION WITH REPLACEMENT SEAT AND SEAT BELTS	275.00	275.00
1.00	TR PUSHBUMP	INSTALL NEW PUSHBUMPER	175.00	175.00
1.00	TR EQUIP-SUV	INSTALL OF EMERGENCY EQPT	1,795.00	1,795.00
		-		
			Subtotal	16,173.00
			Sales Tax	
			Freight	
			Total	16,173.00

***FREIGHT CANNOT BE ESTIMATED AT THIS TIME AND
WILL BE ADDED TO INVOICE ONCE PRODUCT SHIPS.***

WOMAN OWNED SMALL BUSINESS

April 1, 2023

To: Motorola Solutions, Inc.
13108 Collections Center Drive
Chicago, IL 60693

Re: Purchase of Motorola radio communications equipment Quote # 2114227

The Brentwood Police Department does not have a formal purchase order system. This letter serves as authorization for Motorola to place an order for the communications equipment on the attached sheet for a purchase price of \$ 4,476.08. The Brentwood Police Department agrees to pay Motorola for the equipment "Net 30 days upon shipment" to:

2-Way Communications Service
19 Durham Street
Portsmouth, NH 03801

When Motorola invoices the Brentwood Police Department, the invoice should be sent to the following address:

Brentwood Police Department
1 Dalton Road
Brentwood, NH 03833

For taxation purposes, even if tax-exempt, the equipment sold to the Brentwood Police Department will ultimately reside at the following address:

Brentwood Police Department
1 Dalton Road
Brentwood, NH 03833

Payments can be authorized solely on this document. I submit that I am a duly authorized official of our entity and that my signature makes this a legal and binding document and that funding has been encumbered for this order.

If you have any questions regarding this order, please feel free to contact Chief John Ventura at the Brentwood Police Department at 603-642-8817.

Sincerely yours,

By: _____
Chief John Ventura
Brentwood Police Department

cc: 2-Way Communications Service, Inc.

Commission Renewal Request from the Communications Subcommittee | April 18, 2023

The following proposal is for consideration with a request for input and/or revisions upon review.

- - -

Subcommittee Renewal

The Communications Subcommittee was appointed in May of 2022. At this time we are proposing:

- Move forward as an active subcommittee, with a tenure or re-evaluation decided on by the Selectboard.
- Appointments to include 7 members with 2-year commitments, expiring in alternating years.
- Starting this term, members will commit to 1- and 2-year appointments, as close to a 50/50 split as possible

Committee Appointments

Once parameters are approved by the Selectboard, 6 current board members potentially seeking renewed appointment will submit Statement of Interest forms.

Desired experience and/or skill sets for potential incoming members:

- Technology / AV knowledge
- Website / Developer / User Experience
- Social Media
- Public Relations
- Copywriting / Grant Writing

Areas of Focus

Work in Progress:

- Assist and advise in the redevelopment of the town website
- Continue to offer support for town Facebook page(s) on an as needed basis
- Communication Policy/Agreement

Top Priority for Upcoming Year:

- Research audio visual improvements

Potential Work:

- Establish a communication piece in advance of elections and Town Meeting
- Series of user-friendly materials to help residents understand "How Brentwood Works"
- Content for New Resident Packet (provided by the Brentwood Historical Society)

Town of Brentwood
Communications Subcommittee



Website Redevelopment
April 2023

Summary

Per the goals of the Communications Committee as put forth in the charter, the Committee has evaluated how to disseminate information to the town citizens in an efficient and effective manner.

The town currently has a website designed and hosted by Legend Software which no longer meets the evolving needs of a digital citizenry. The Committee is hereby recommending that funds be allocated to redevelop the website, delivering new features and functionality, while also improving the experience for both consumers and town employees who publish information.

Brentwood's current website was implemented long ago and it is no longer effective in providing thorough information of town services and offerings in a user-friendly experience. The site is often difficult to navigate and makes finding information on various services frustrating. The Committee believes that by using current web-based technologies and a more effective site design the town can provide our current and potential citizens with a better, more intuitive experience and achieve higher satisfaction from both municipal employees and residents.

Goals

The town should seek a technology partner who can utilize the latest web-based technology to create a web site that is user friendly, simple to use, provides detailed information about our services and offerings, and is easy to add or modify content. The site design should incorporate the latest keyword search practices and maximize "searchability" in all current internet search engines (SEO optimized).

The finished web site must allow Brentwood's Town Administrator (or their designee) to easily manipulate the layout and content in order to allow for frequent changes in the dynamic environment in which we live and work, where things constantly change.

The web site design and layout should be aesthetically pleasing, simple for users to navigate, provide descriptions of all of Brentwood's services, management biographies, and contact information. The site must also be completely secure against intrusion. The site should also allow users to submit their contact information in order to be added to our list of residents to receive regular updates and news.

Additionally, the site should include a page which lists various municipal announcements and a calendar of events. The vendor(s) selected should be capable of delivering a site(s) which incorporate a unified experience for the Town and all its departments, including the needs of the Recreation Department which are more transactional in nature.

Scope

The scope of this project includes all design, development, coding, licensing, and hosting of Brentwood's new website.

The following criteria must be met to achieve a successful project:

- Visually and aesthetically pleasing website design
- User-friendly experience that is easy to navigate
- Consistency of design across all pages/sections of the web site in a design theme
- that fits targeted residents
- Ability to migrate current web content to new website
- ADA compliance
- Responsive / mobile-friendly design
- Pages designed for printer-friendly output
- Site can be changed/modified easily by town personnel with minimal effort
- All software and licensing requirements should be included as part of this project
- Site should be searchable with keyword searches based on site content
- Site should be compatible with all current web browsing technology and easily upgradeable
- Ability to work closely with Brentwood's Town Administrator (or designee) on coordination of project tasks and resources
- Plan and perform a complete testing process on web site and database in order to ensure functionality
- Hosting of both the web site and database
- Granular user permissions for 20+ users/departments
- User news subscriptions via email (optionally via SMS)
- Alert banners for emergent / urgent notifications
- Provide access to user analytics with information to include:
 - Pages visited
 - Length of page visit
 - Visitor trends

Additional needs for Recreation:

- Offering catalog with open/close dates and number of slots
- Facility rental registration
- Program registration with disclaimer forms and optional fields
- Accept payments and provide accounting reports against programs/rentals

Initial Evaluation

	CivicPlus	TownWeb	TownCloud	MunicipalOne	Legend (current)
	civicplus.com	townweb.com	https://towncloud.com/	http://www.municipalonline.com/	
		920-645-2823	(720) 722-0349	816-885-1421	
	Ryan Anderson	Peter Stankovic	Christopher Haywood	Toni Oesterle	
One-time	\$18000 - \$25000	\$2,500	\$0	\$5,601	n/a
Annual	\$5000 - \$8000	\$3,415	\$2,088	\$2,895	\$1,332
Time to launch	10+ weeks	5-10 weeks	Days	10+ weeks	
Support costs	Included	Included	Included	Included	Included
Support available	Business Hours	24x7	Business Hours	Business Hours	Business Hours
Responsive Design	Yes	Yes	Yes	Yes	No
Users	Unlimited	Unlimited	3	Unlimited	Unlimited
ADA Compliant	Yes	Yes	Yes	Yes	No
Agenda / Minutes	Yes	Yes	Advanced	Yes	Yes
Calendar	Yes	Yes	No	Yes	Yes
Email Notifications	Yes	Yes	No	Yes	Extra
Text Notifications	Extra	Yes	No	\$1,800	No
Online Payments	Extra	Extra	No	Yes	No
Social Media Integration		Yes	No	Yes	No
Granular permissions	Yes		No	Yes	Yes
Analytics			Yes	Yes	
Printer-friendly			Yes	Yes	No

Website Redevelopment, Brentwood Communications Subcommittee

RSS Feed			Yes	Yes	Yes
Polls / Surveys			No	Yes	No
Content scheduling		Yes	No	Yes	No
News center	Yes	Yes	Yes	Yes	Yes
Bid center	Yes	No	No	Yes	No
Storage limit		None	None	25GB	
Design refresh	Yes, depends on package	36 months	None	48 months	None
Activity Registration	Extra		None	\$2,800	None
Facility Registration	Extra		None	\$2,200	None

Additional Refinement

Based on feedback from the Select Board, the subcommittee continued to refine requirements and focused on a subset of vendors given pricing, features, and support.

Additional vendor reviews were held with MunicipalOne as the primary choice for the website and EZFacility for the Parks & Rec department. However, after additional reviews, we believe a unified approach of MunicipalOne for the website and Parks & Rec needs will be the best solution.

In addition to the base feature set previously quoted by MunicipalOne, we added the following modules:

- MunicipalConnect
Enables easy targeted, mass communication to residents via email and text messaging beyond just website update notifications
- MunicipalActivities
Supports registration and payment integration for activities, dynamic team rostering
- MunicipalFacilities
Enables reservation, scheduling, and payment of facilities such as ball fields, recreation center, library rooms

These modules come with added cost, but we were able to negotiate a substantial reduced, level-payment price for the town.

Recommendation

1. Proceed with MunicipalOne at \$6,500/yr for 5 years - recurring hosting of town website and recreation website. Note: **this pricing is time limited and we would need to enter an agreement with the vendor for services by May 1, 2023 to retain this pricing.**
2. Implement town website and consolidate all departments to the new vendor platform

Implementation

The selected vendor offers a turn-key e-government site that ensures:

- Staff can easily sign in from any internet-connected device and upload documents, post news stories, or update your calendar with a few clicks of the mouse
- There is no software to install and no programming skills are required
- The vendors handles the hosting, backups, software updates, and security

The new website will be mobile-responsive, ADA compliant, and the vendor ensures:

- The initial web pages are set up for the town - we can edit and add to them any time
- The agenda center integrates with the calendar, email notifications, and the social media feeds so that publishing the agenda for an upcoming meeting automatically updates the agenda center and the calendar item, sends an email to interested subscribers, and can even post the link on your Facebook page
- Calendars are self-updating with recurring event settings that make it easy to set up regularly scheduled monthly meetings with one quick click
- News and announcements are automatically emailed to interested subscribers with no additional work required
- Integrated online payments are available through the system at no cost to the town when passing the processing fees onto the resident in the form of convenience fees.

We recommend that all departments use the new platform for hosting; consolidating Parks & Rec, Police, Fire, and potentially the Library. With this approach, existing domains for those departments will be pointed to the new town website when it launches. This will enable information to be found across the town with integrated search from one location.

Departments will be set up with their own page space and accounts that enable them to manage their own content while creating consistency in look, feel, and navigation.

Coordination

We will need a staff, single point-of-contact identified for the vendor to handle any real-time questions that may arise during implementation and post-rollout. The subcommittee will also appoint one member to be an additional coordinator for technical assistance during the implementation phase.

Community Involvement

We recommend asking the community to volunteer high quality images for the website that can be used to represent the town. We would also like to seek a donation from local photographers to take high quality headshots of town staff for the website.

Anticipated Timelines



Typical Development Time: 10-14 Weeks

Appendix

[Municipal Connect.pdf](#)

[Municipal Activities.pdf](#)

[Municipal Facilities.pdf](#)

[Municipal One Website Bundle for Brentwood NH.pdf](#)

[Municipal One 5-Year Website Bundle Options for Brentwood NH.pdf](#)



5-Year Level Payment Options



Website

with Municipal Connect

- Site analysis
- Navigation and content consulting
- Custom responsive design
- Integrated ADA accessibility tools
- e-Government Suite™ implementation
- Migration of up to 100 initial pages
- One live online training session
- Unlimited user licenses
- Unlimited pages
- Unlimited technical support
- On-demand text messaging
- On-demand photo-rich email messaging

Annual Fee Guaranteed

Free design update after 48 months

Annual Installment: \$5,700/yr
5-year agreement



Website

with Municipal Connect, Municipal Activities and Municipal Facilities

- Site analysis
- Navigation and content consulting
- Custom responsive design
- Integrated ADA accessibility tools
- e-Government Suite™ implementation
- Migration of up to 100 initial pages
- One live online training session
- Unlimited user licenses
- Unlimited pages
- Unlimited technical support
- On-demand text messaging
- On-demand photo-rich email messaging
- **Unlimited activity registrations***
- **Unlimited facility reservations***

Annual Fee Guaranteed

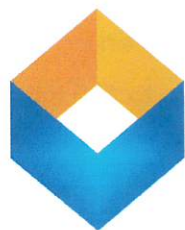
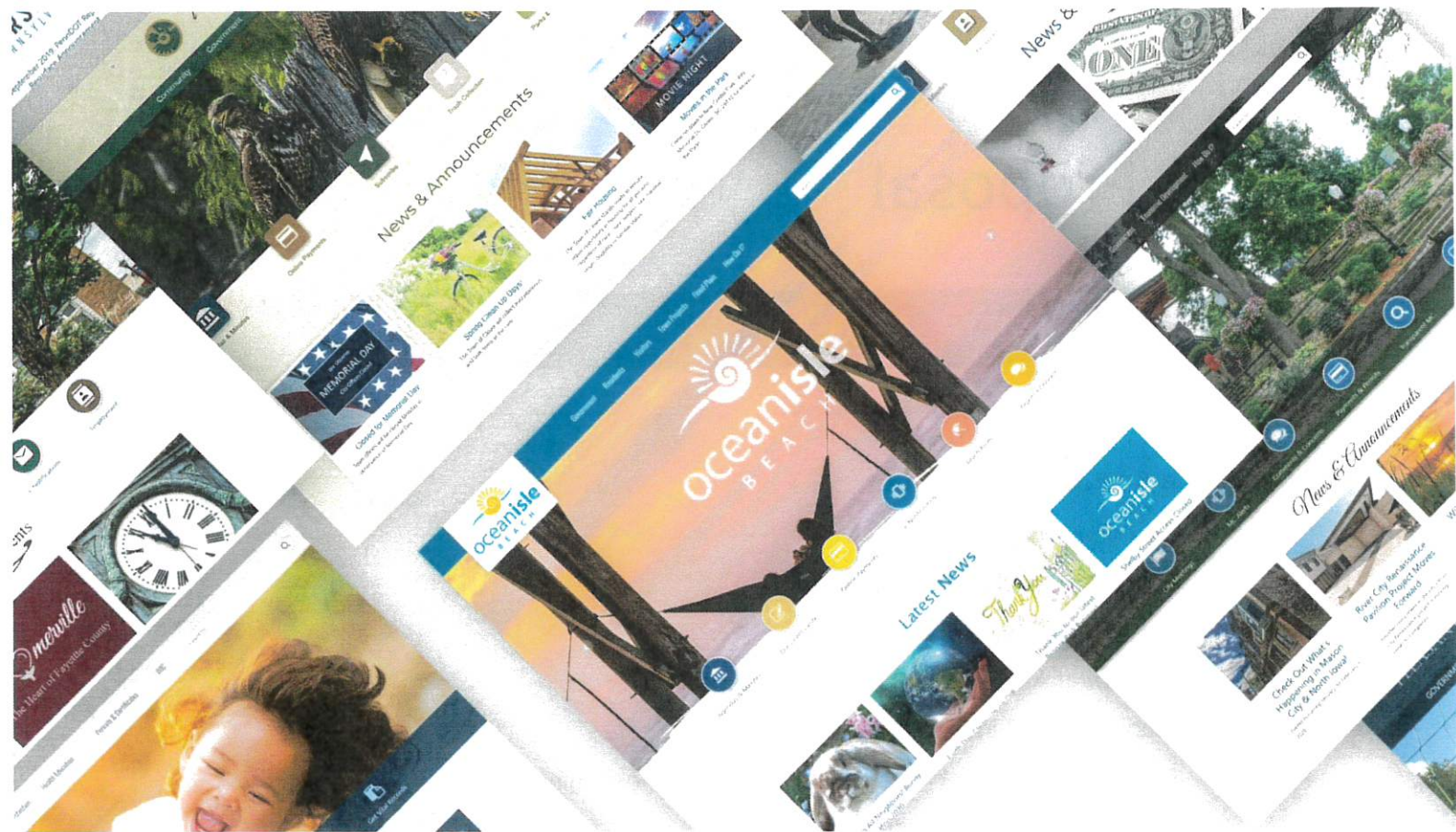
Free design update after 48 months

Annual Installment: \$6,500/yr
5-year agreement

**Services with online payment processing will incur additional convenience fees.*

Pricing valid through May 1, 2023

www.MunicipalOne.com



MunicipalOne®

Website Bundle Quote

Prepared for the Town of Brentwood, New Hampshire
April 5, 2023

Toni Oesterle
Director of Client Services
Toni@MunicipalOne.com
816.207.2110

Municipal One
19570 County Line Road
Smithville, MO 64089
www.MunicipalOne.com

www.MunicipalOne.com

Cost Proposal



Total First Year Cost

\$13,096

Analysis & Redesign Services:

\$11,996

- Site analysis
- Navigation and content consulting
- Custom responsive design
- Integrated ADA accessibility enhancements
- MunicipalCMS implementation
- **Municipal Connect** implementation (mass messaging)
- **Municipal Activities** implementation
- **Municipal Facilities** implementation
- Migration and optimization of up to 100 initial pages
- One live online training sessions

First 12-Months of License, Hosting, and Support:
Activities, Facilities, Connect Annual Subscription:

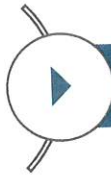
Included

\$4,600

Small Town Discount:

-\$3,500

**Convenience fees for online payments are in addition to annual subscription fees.*



Annual Recurring

\$7,495

Annual License, Hosting, and Support

\$2,895

- Unlimited user licenses
- Unlimited pages
- Premium security with disaster recovery with DDoS mitigation
- One (1) SSL certificate
- Unlimited technical support (7 am – 7 pm CT, Monday-Friday)
- 24/7 emergency support
- Help videos, tutorials, and resource center
- Server storage not to exceed 25 GB

Annual Subscription Bundle

\$4,600

- Municipal Connect
On-demand text and email messaging
- Municipal Activities
Unlimited activities and unlimited registrations
- Municipal Facilities
Unlimited facilities and unlimited reservations

**Convenience fees for online payments are in addition to annual subscription fees.*

Choose Your Plan

1-Year Contract

- \$13,096 First Year
- \$7,495 annually thereafter

5-Year Contract

- \$13,096 First Year
- \$7,495 annually
- Annual fee guaranteed
- **FREE DESIGN UPDATE after 48 months**

5-Year Level Payments

- \$8,615 per year for 5 years
- Annual fee guaranteed
- **FREE DESIGN UPDATE after 48 months**



One community. One platform. One solution.



MunicipalConnect

Connect. Communicate. Inform.

- **Extend your reach with on-demand messaging**
Send text and/or email messages right from your Municipal One dashboard with just a few clicks.
- **Engage with your current email subscribers**
Send messages to one, several, or all of your existing subscriber lists any time.
- **Send text messages to interested subscribers**
Expand the reach of your communication efforts with on-demand text messaging.
- **Create targeted communication channels**
From emergency alerts to holiday schedules, construction updates to meeting reminders – tailor your subscription options to your intended audiences.
- **Send beautiful messages every time**
No design expert needed. One-click editing puts you in control. Use your own photos or choose from hundreds of free stock images.
- **Ensure consistent branding across the board**
No matter which department or staff member initiates a message, Municipal Connect provides quick, easy, and consistent messaging.
- **Ramp up your communications**
Municipal Connect lets your site continue sending daily automated email notifications while giving you the opportunity to make more connections with residents through on-demand text or email messages that enhance communication and improve engagement.

Improve Communication

Reduce Expenses

Increase Engagement

Provide Accountability

Connect with Us

Phone: 816.207.2110

Email: sales@MunicipalOne.com

Web: www.MunicipalOne.com





MunicipalFacilities

Online Reservations

- **Take reservations online any time**
Availability calendars enable residents to check facilities, make reservations, and pay online 24/7.
- **Streamline reservations**
From park shelters to banquet halls, ball fields to pool parties, market all of your facilities on one easy-to-use platform.
- **Keep all paperwork in one location**
Reservation forms, payment records, deposits, liability waivers, and disclaimers are all stored digitally with each reservation.
- **Increase revenue with options and add-ons**
Residents are more likely to book and pay for add-ons during the reservation process. Capitalize on this opportunity by offering online options for everything from lights on a ball field and concession stand rentals to equipment packages and liquor permits.
- **Flexible schedules and pricing**
Offer resident and non-resident pricing, weekend rates, peak and off-peak schedules, daily, half-day, hourly rentals, and more.
- **Easily keep your staff informed**
With automatic reservation notifications and printable reservation calendars, your support staff can easily keep up with every reservation for every facility.
- **Get measurable results**
Track your progress with customizable reports that measure the number of reservations, most popular facilities, revenue generated, and more.

Simplify the Process

Increase Bookings

Boost Your Revenue

Provide Accountability

Measure Results

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MunicipalActivities

Event & Activity Registration

➤ **Create new activities in minutes**

Select an event or activity from your library and instantly publish the online registration page.

➤ **Advertise across multiple channels effortlessly**

A single click posts activity listings on your recreation portal, social media pages, and even the news section of your Municipal One website.

➤ **Accept registrations and payments online**

Our mobile-friendly registration portal allows residents to create a profile, register family members, and save their information so they can register for additional events season after season without re-entering their data.

➤ **Manage all registrations in one place**

Residents can register online, in-person, or by phone for one-time events, individual registrations, or team registrations.

➤ **Build leagues and manage teams dynamically**

Save time and energy with a system build your teams and rosters according to your specifications.

➤ **Notify coaches and players simultaneously**

Quickly inform groups of current or former coaches, players, or residents about weather issues, schedule changes, or upcoming activities and deadlines.

➤ **Sell memberships, add-ons, and merchandise**

From pool memberships to team shirts and spirit wear, easily promote and track your sales.

Simplify the Process

Increase Participation

Boost Your Revenue

Provide Accountability

Measure Results

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April 14-23

To The Selectmen OF Brentwood N.H;
J. Norman Garside would like To Renew
The lease for The Town Land formerly
owned by George Beyer.
To be used as a Hay field and I will
continue To cut The Brush That grows
in along^{the} edges

Thank you
Norman Garside
206 North Rd
Brentwood NH 03833

(603) 674-5152